

ECTH2016

European Congress on
Thrombosis and Haemostasis

The Hague, The Netherlands

European Congress on
Thrombosis and Haemostasis
Sponsorship Opportunities
28 - 30 September 2016

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ECTH brings together researchers, scientist, clinicians and other healthcare professionals in the best scientific congress in Europe around thrombosis and bleeding and we look forward to deliver in-depth content, education and connection opportunities. Our three day congress will be held in the heart of the residence of the government of the Netherlands and seat of the European legal institutions, The Hague. It will offer hands-on learning, exploration and countless opportunities to connect with the European community of Thrombosis and Haemostasis.

ECTH has the ambition to become the premier European scientific congress for health care professionals, scientists and enterprise researchers, including clinicians treating vascular and clotting disorders. Offering comprehensive scientific and clinical education across a broad set of current and soon-to-be released studies, new findings, treatments or products..

Collaborate with ECTH to craft the perfect sponsorship for your company If you are looking to stand out amongst over 800 participants and want to add longevity to your investment at the European Congress on Thrombosis and Haemostasis. We have three packages designed to fulfill a range of objectives including branding, networking and thought leadership.

Contact the ECTH secretariat to learn why ECTH needs to be at the top of your event sponsorship calendar!

Audience target expertise and areas

- ▷ Vascular medicine
- ▷ Haematology
- ▷ Biochemistry
- ▷ Paediatrics
- ▷ Angiology
- ▷ Vascular biology
- ▷ Cardiology
- ▷ Molecular medicine
- ▷ Transfusion medicine
- ▷ Clinical chemistry
- ▷ Genetics

- ▷ Immunology
- ▷ Neurology
- ▷ Oncology
- ▷ Urology
- ▷ Epidemiology
- ▷ Orthopaedics
- ▷ Pathology
- ▷ Internal medicine
- ▷ Surgery

Packages Available

Types of packages available



3-star Partner

The highest and most prominent level of partnership. An all-encompassing package offering significant exposure to all areas of the European Congress on Thrombosis and Haemostasis

Limited to 4

€ 85 000



2-star Partner

A multi-layered partner package offering a combination of thought leadership, networking and brand exposure

Limited to 8

€ 35 000



1-star Partner

Benefit from the networking and learning opportunities by attending the Congress with one full access delegate pass, whilst also benefiting from brand association and exposure

unlimited

€ 10 000

- Free delegate passes
- Reduced priced partner passes
- Branding package
- Special symposium
- Scientific advisory board
- Awards participation
- Corporate office
- Network area
- Meet-the-expert How-to session
- PhD network & career lunch

5

6

✓

✓

✓

Optional

3 days

✓

✓

✓

3

4

✓

x

✓

Optional

1 day

✓

✓

✓

1

2

✓

x

x

Optional

x

x

x

✓

Delegate passes

Registration Entitlement

	delegate passes	partner passes
• Scientific sessions	✓	✓
• Posters	✓	✓
• Special symposia	✓	✓
• Welcome reception	✓	✓
• Congress documents	✓	✓
• Coffee breaks	✓	✓
• Informal gathering	optional	optional

	★★★	★★	★
• Delegate passes*	5	3	1
• Partner passes**	6	4	2

* included in package

** against a reduced price

Branding package

Strategically position your brand at the European thrombosis and haemostasis community through our print and online channels. Get your message across to your target audience via the congress programme, website and e-newsletters.

Advertise in print and online

	★★★	★★	★
• Website	100 words description	100 words description	50 words description
• Logo on website	✓	✓	✓
• Clickable logo on website	✓	✓	x
• e-newsletter acknowledgement	always	always	always
• Congress programme	✓	✓	✓
• Advertisement congress programme	2 x Full page full color	1 x Full page full color	½ page full color
• Included in the App	✓	✓	✓

Special symposium

Four Special symposia slots are available at ECTH 2016. These sessions are organised by partner companies within the World Forum in fully furnished and AV equipped lecture rooms ranging in size from 100 to 250 seats. This allows you to select a room well suited to your needs whether you are focusing on a highly specialised topic or a subject of broader appeal. The symposia are placed at the second congress day.

	★ ★ ★	★ ★	★
• Special symposium	✓	×	×
• Collateral acknowledgement	✓	×	×

Awards participation (optional)

Early career awards

The Early career awards are provided in the form of travel grants to medical trainees and young scientists and are intended to assist with expenses relating to their participation at the congress. This has proven to be a rewarding and popular form of assistance. The responsibility for selection rests with the ECTH board and will be based on abstract scores.

Focus country scientists

This award is intended to assist participants from focus countries in or close to Europe who submit an abstract (which needs to be accepted by the Scientific Programme Committee) with expenses related to their attendance at the Congress. The responsibility for selection rests with the ECTH Boards and its advisors.

	★ ★ ★	★ ★	★
• Early career award*	€ 1 000	€ 1 000	€ 1 000
• Focus country scientists*	€ 1 000	€ 1 000	€ 1 000
• Acknowledgement	✓	✓	✓

*price per award – to be booked per two or equivalent of two

Corporate office

The corporate offices for partners are located in the main congress area. These adaptable, basic equipped offices give your company the stage to deliver company solutions and hospitality to your invited audience.

- Pre-select the attendees you want to attend with our specialty built registration portal or invite people on the spot
- Network with your peers in programme breaks, build on existing relationships and meet new business prospects



Network area

A table top in the network area. The Networking Area is a casual and unique area. Easy for attendees to hold intimate meetings, network in an informal setting, and simply step away from the crowd. It is organised around four themes, following the general congress layout:

- Thrombosis
- Platelets
- Bleeding
- Vascular biology



Meet the expert session

Meet-the-expert sessions allow delegates to meet in a small group with outstanding researchers and clinicians. The format is designed to facilitate informal discussions, allowing participants to present their questions and gain new insights. A great way to interact and to network.

How-to session

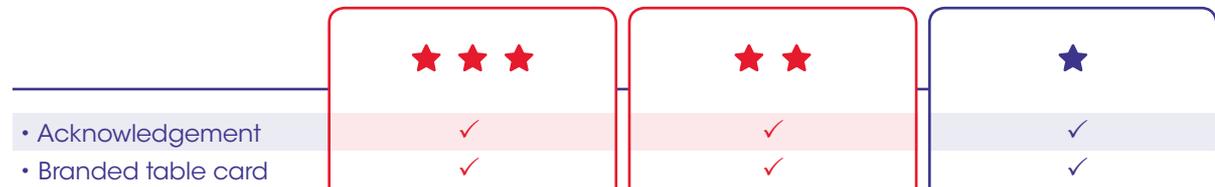
The How-to sessions complement the Meet-the-expert sessions. Whereas in the Meet-the-expert sessions, attendees can ask questions on a broad range of topics, the How-to sessions focus on a specific piece of knowledge or expertise. We will create a bazaar, in which a range of experts will teach in short sessions how to prepare a presentation, how to calculate an odds ratio, how to treat HIT, how to estimate a sample size. You may have a good 'how-to' idea for this session, and we welcome your suggestions for topics and experts (including experts from your company).

	★ ★ ★	★ ★	★
• Acknowledgement	✓	✓	×
• Suggestions for 'how to'	✓	✓	×

PhD network & career lunch

Wednesday morning the programme is designed specifically to educate European young researchers in clinical and fundamental science, hosted by the Netherlands Society on Thrombosis and Haemostasis (NVTH). The morning will be concluded with a network and career lunch, where companies can present themselves and have one-on-one dialogues with potential future employees.

- strengthen your image as a future partner or employer
- direct and personal contact with PhD students
- diversity of the PhD profiles (various fields of expertise)



Customised items (optional)

Work with the ECTH to create customised items tailored to meet your objectives. These unique items allow you to engage with attendees through innovative ways, designed to fit your brand and goals. If you have an idea for a 'new' opportunity, or have run successful sponsorships in the past, please contact us to discuss implementing this at ECTH

Examples

- ▷ Innovation health challenge
- ▷ Factor VIII wearable fashion show
- ▷ Interactive sports zone
- ▷ "Capture congress" photo challenge
- ▷ Graffiti wall
- ▷ Cube chairs

Key dates to remember

Registration & Abstract submission open

31 January 2016

End of early bird registration

1 February – 10 June 2016

Standard registration fee

10 June 2016

Late / on-site registration fee

16 September – 30 September

Please note all deadlines end at midnight, GMT

Contact

For information about becoming an ECTH 2016 Partner

Contact the congress secretariat
c/o MCI Amsterdam
info@ecth2016.org
+31 20 679 34 11

Ms Madelien Hoes / Ms Irene Koomans

Contract

The undersigned company is partnering with the European Congress on Thrombosis and Haemostasis (ECTH), in The Hague, the Netherlands

Please type or use capital letters

Name of the Company: _____
Address: _____
Postal code: _____ City/State: _____
Country: _____
E-mail: _____
Tel: _____
Contact person Mr/Mrs: _____

Please tick if appropriate:

- | | | |
|--|-----------------|--------------|
| <input type="checkbox"/> 3-star partner | € 85 000 | ★ ★ ★ |
| <input type="checkbox"/> 2-star partner | € 35 000 | ★ ★ |
| <input type="checkbox"/> 1-star partner | € 10 000 | ★ |

Special requests. If you have special requests, please write them down below.

Main contact

Company: _____
Company vat number: _____
Contact name: _____
Address: _____
Postal code: _____ City: _____
Country: _____
E-mail: _____
Tel: _____

invoice details (if different)

Company: _____
Company vat number: _____
Contact name: _____
Address: _____
Postal code: _____ City: _____
Country: _____
E-mail: _____
Tel: _____

Payment and Cancellation

A deposit of 50% of the total cost will be invoiced upon receipt of the completed order form and payment of this invoice will guarantee the reservation. The final 50% invoice will be sent in April 2016 and must be settled before April 30 2016. Bookings made after 30 April 2016, 100% payment is due at the time of reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. VAT is not included in the published prices.

Printed name authorised signatory

Date - place: _____
Signature and stamp: _____

Industry participation

Distinct from packages we also wish to integrate scientists and clinicians from the pharma-biotech community further into the academic programme. We believe this will be a new venture in terms of conference organisation and we ask for your engagement and patience in this innovation. We invite you to submit expressions of interest relating to your areas of expertise along with proposed names of your scientists who could be considered as invited speakers.

A Scientific Planning Committee, who will be distinct from the Organising Committee involved with packages, will consider these expressions in the context of the academic programme and invite speakers for topics that compliment the content of the Programme. This will ensure that this activity is uncoupled from the traditional packages.

It is necessary that these presentations should not be used as an opportunity for marketing but we accept that they may reflect the perspective of individual companies. The success of this idea will depend on high quality presentations that reflect state-of-the-art rather than colloquial interests.

Please send your expressions of interest to info@ecth2016.org by 1 December 2015.

CEO/CSO panel at opening ceremony

The Regulators and governmental session is an initiative of ECTH to close the gap between the most important European stakeholders and focuses on debate and knowledge-sharing on the future development of thrombosis and haemostasis in Europe. This unique session allows European and industry leaders to participate in plenary discussions about current and emerging questions in the healthcare sector and specifically in the field of treating bleeding and clotting disorders.

This is an exclusive public panel discussion between CEOs/CSOs, government representatives, regulators and physicians. The panel discussion seeks to establish an open and productive dialogue between industry representatives, academia and public policy makers on the healthcare priorities and future directions.

Invited integrated symposia

Three symposia will be organised in which researchers of industry are invited to present their roadmaps to new drug development. These are distinct from the Special symposia, because they are integrated in the Scientific programme, and can only involve drugs or concepts that are in Phase I trials or before.

Expression of interest

We wish to offer an expression of interest

Please type or use capital letters

Name of the Company: _____

Contact person Mr/Mrs/Dr/Prof:

proposed industry speakers

▷ _____

▷ _____

▷ _____

* Please tick boxes of expertise/interest and complete a summary (up to 250 words) of what you would be prepared to present at the congress

Areas of expertise*

- Vascular medicine
- Haematology
- Biochemistry
- Paediatrics
- Angiology
- Vascular biology
- Cardiology
- Molecular medicine
- Transfusion medicine
- Clinical chemistry
- Genetics

- Immunology
- Neurology
- Oncology
- Urology
- Epidemiology
- Orthopaedics
- Pathology
- Internal medicine
- Surgery